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CLAIMS

1. A method of providing a mark on a power transmission belt having a body with a length and exposed laterally spaced side surfaces, said method comprising the step of:

providing a mark on at least one of the laterally spaced side surfaces by forming the mark directly on the at least one laterally spaced side surface.

- 2. The method of providing a mark on a power transmission belt according to claim 1 wherein the step of providing a mark on at least one of the laterally spaced side surfaces comprises inscribing the mark on the at least one of the laterally spaced side surfaces.
 - 3. The method of providing a mark on a power transmission belt according to claim 2 wherein the mark is inscribed to a depth of 0.1 to 1mm.
 - 4. The method of providing a mark on a power transmission belt according to claim 3 wherein the mark is inscribed with a laser beam.
 - 5. The method of providing a mark on a power transmission belt according to claim 4 wherein the mark is inscribed with the laser beam with an angle of reflection that is adjusted using at least one scanning mirror.

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- The method of providing a mark on a power transmission belt according to claim 4 wherein the body comprises an inside and an outside, and the power transmission belt comprises a double V-ribbed belt comprising laterally spaced ribs extending lengthwise of the body on the inside and outside of the body, a cushion rubber layer, and at least one load carrying member in the cushion rubber layer and extending/lengthwise with respect to the body.
 - 7. The method of providing a mark on a power transmission belt according to claim 4 wherein the laser beam forms a depression in the at least one of the laterally spaced side surfaces and further comprising the step of directing a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
 - 8. The method of providing a mark on a power transmission belt according to claim 3 wherein the laser beam forms a depression in the at least one of the laterally spaced side surfaces and further comprising the step of directing a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
 - 9. The method of providing a mark on a power transmission belt according to claim 6 wherein the laser beam forms a depression in the at least one of the laterally spaced side surfaces and further comprising the step of directing

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- a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
 - 10. The method of providing a mark on a power transmission belt according to claim 4 wherein the mark is inscribed with a laser beam with the body maintained in a stationary position.
 - 11. The method of providing a mark on a power transmission belt according to claim 6 wherein the mark is inscribed with a laser beam with the body maintained in a stationary position.
 - 12. The method of providing a mark on a power transmission belt according to claim 4 wherein the power transmission belt comprises a V belt.
 - 13. The method of providing a mark on a power transmission belt according to claim 4 wherein the power transmission belt comprises a cog belt with teeth spaced lengthwise of the body.
 - 14. The method of providing a mark on a power transmission belt according to claim 4 wherein the body comprises an inside and an outside and there are flat surfaces on the inside and outside of the body.
 - 15. The method of providing a mark on a power transmission belt according to claim 12 wherein the laser beam forms a depression in the at least

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one of the laterally spaced side surfaces and further comprising the step of directing a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.

- 16. The method of providing a mark on a power transmission belt according to claim 13 wherein the laser beam forms a depression in the at least one of the laterally spaced side surfaces and further comprising the step of directing a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
- 17. The method of providing a mark on a power transmission belt according to claim 14 wherein the laser beam forms a depression in the at least one of the laterally spaced side surfaces and further comprising the step of directing a material into the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
- 18. The method of providing a mark on a power transmission belt according to claim 12 wherein the mark is inscribed with a laser beam with the body maintained in a stationary position.
- 19. The method of providing a mark on a power transmission belt according to claim 13 wherein the mark is inscribed with a laser beam with the body maintained in a stationary position.

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- 20. The method of providing a mark on a power transmission belt according to claim 14 wherein the mark is inscribed with a laser beam with the body maintained in a stationary position.
 - 21. A power transmission belt comprising:
 a body with a length and exposed laterally spaced side surfaces; and
 a mark on at least one of the laterally spaced side surfaces directly on the
 at least one laterally spaced side surfaces without a separate layer applied to the
 at least one laterally spaced side surface to support the mark.
 - 22. The power transmission belt according to claim 21 wherein the mark is inscribed on the at least one of the laterally spaced side surfaces.
 - 23. The power transmission belt according to claim 22 wherein the mark is inscribed to a depth of 0.1 to 1mm.
 - 24. The power transmission belt according to claim 23 wherein the mark is inscribed with a laser beam.
 - 25. The power transmission belt according to claim 24 wherein the body comprises an inside and an outside and the power transmission belt comprises a double V-ribbed belt comprising laterally spaced ribs extending lengthwise of the body on the inside and outside of the body, a cushion rubber layer, and at least

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one load carrying member in the cushion rubber layer and extending lengthwise with respect to the body.

- 26. The power transmission belt according to claim 24 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
- 27. The power transmission belt according to claim 23 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
- 28. The power transhission belt according to claim 25 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
- 29. The power transmission belt according to claim 24 wherein the power transmission belt comprises a V belt.
- 30. The power transmission belt according to claim 24 wherein the power transmission belt comprises a cog belt with teeth spaced lengthwise of the body.
- 31. The power transmission belt according to claim 21 wherein the body comprises an inside and an outside and there are flat surfaces on the inside and outside of the body.

- 32. The power transmission belt according to claim 21 wherein the body defines at least one rib comprising cross-linked ethylene-α-olefin elastomer.
 - 33. The power transmission belt according to claim 29 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
 - 34. The power transmission belt according to claim 30 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.
 - 35. The power transmission belt according to claim 31 wherein the laser beam forms a depression and further comprising a material in the depression, which material contrasts with the at least one of the laterally spaced side surfaces.